

Chapter «About Store»



Since February 2005 the famous store "Eliseevsky" has been in joint ownership of the trading network "Alye Parusa" and CJSC "Eliseevsky". A special program of discounts is introduced to the customers (www.alieparusa.ru). Discounts of 10% are always on sale during a year in all the self-service stores. You can pay by means of bank cards such as *American Express, Visa, Visa Electron, Maestro, MasterCard, Diners Club*.



In the museum interiors of the beginning of the last century a splendid chosen assortment of food, various articles of own production of the trading network "Alye Parusa" are introduced, also a department of Russian souvenirs is opened.



Assortment of bread, pies, cakes, fancy cakes, exclusive hand-made chocolate from the own sweet-shop strike. The counter of "Cookery" offers plenty of ready dishes, prepared by masters of "Alye Parusa" according to the European, Asian, Near-Eastern recipes and also russian dishes: borsch in moscow way, salad in boyarsky, sturgeon in aspic, faintly-salted salmon, baked carp, chicken-roll with prunes and cheese, mushrooms marinated, freshly-salted cucumbers, fermented tomatoes with nuts.



The counter of semi-prepared food of own production makes glad the connoisseurs of home food: cool rabbit, delicate sirloin, australian marble beef, steak, beefsteak in kazachian way, cutlets in prazhsky and balkansky, home roast, meet, lamb with haricot in mexican, capsicum stuffed in kedaysky way, paparatz-kvetki made of cheese and mushroom fillet, cod in polish, pike-perch in moldavian, sturgeon shashlik.



A lot of people attend "Eliseevsky" every day, the other come here as if for some excursion and the administrators and shop-assistants who had special training are ready to answer all the questions. Come and make sure: modern "Eliseevsky" is the sample of Russian merchant trade with correction for 21 century.